



March 21, 2018

Cosmetic and Reconstructive Associates of CT, PC
Dr. Mark Melendez
140 Sherman St., 3rd Floor
Fairfield, CT 06824

We "thank you" very much!

Dear Cosmetic and Reconstructive Associates of CT, PC,

I'm just touching base to say "thank you" for your generous sponsorship at our 2018 Health & Fitness Expo. Your kind support enabled us to really expand our marketing and advertising programs, including social media as well. These marketing initiatives not only created awareness of our event to the general public, but also allowed us to continuously showcase your business name and logo as well.

Held at Fairfield University's beautiful and brand-new RecPlex, on March 11th, and in collaboration with the Town of Fairfield, we effectively achieved everything we said we were going to achieve and more! The event was a huge success, and the compliments keep coming into our office every day!

We held our 8 lecture and fitness classes, provided CPR Hands-Only and AED training, health screenings, a kids Fun Run, a prescription drug take-back program, included a comfort dog, plus had over 70 exhibitors providing information specific to their health-related field! Exhibitors were able to comfortably distribute their promotional materials and giveaways to the public, as they walked through the aisles, while engaging in conversation about their services.

Your business was heavily promoted through our fliers, newsletters, website, e-blasts, signage, social media and in the event program ... thus giving your business effective, and well-rounded brand exposure, reaching event attendees, the community at large and the Chamber membership as a whole.

In closing, "thank you" again for your kind generosity. We very much appreciate your support as the Fairfield Chamber of Commerce continues with its growth to help support our local businesses.

Kind Regards,

Beverly A. Balaz
President

PS: In case you need this information, our tax identification number is 06-0619132